

ART THERAPY RESOURCES



30 Day Ebook Plan

This plan is based on creating a 100 page ebook as detailed in the blog post mentioned below. Your plan should be adjusted for the actual content goals that you have for your ebook. For more details on how to create your own ebook view the complete blog post using the link below:

BLOG POST LINK: <https://arttherapyresources.com.au/30-day-therapy-ebook>

DAYS 1-2: CHOOSE YOUR TOPIC AND MAKE YOUR PLAN

1. Make a plan for the next 30 days. Book 1-3 hours in per session into your calendar. Allocate tasks to each day. Collect the resources, links, documents you will use to research your topic idea.
2. Review the resources, links, documents that you collected on day 1 to research your topic idea. Allow approximately 60 minutes to peruse each resource to try and determine the main ideas that you wish to include in your ebook. Use the next 60 minutes refining this list of main ideas to determine your main course idea.

DAYS 3-5: CREATE YOUR EBOOK OUTLINE

3. Make decisions on:
 - Ebook sales platform to use
 - Price of the ebook
 - Approximately length of the ebook
 - Payment methods and refund policy
4. Research topic content from sources: Facebook groups, Amazon books, courses, Google, podcasts. Brain dump all potential ideas and ensure they remain relevant to your main topic.
5. Use the information you gathered on day 4 to create your ebook outline. Create chapters, headings and sub-headings in each chapter. Allocate an estimated word count against each chapter/heading/sub-heading to give yourself a writing goal for each section.

DAYS 6-23: WRITE YOUR EBOOK CONTENT

6 - 23. Total pages divided by days

DAYS 22-25: EDIT YOUR EBOOK

- 24-26. Edit ebook for content flow, goals and overall writing structure
27-28. Edit ebook spelling and grammar

DAYS 29-30: PUBLISH YOUR EBOOK

29. Load your ebook to your various platforms. Test purchasing an ebook if possible.
30. Problem solve any issues with publishing your ebook.