

# Smarter Faster Better

## The Secrets of Being Productive in Life and Business

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### **INTRODUCTION**

#### 1. MOTIVATION

Reimagining Boot Camp, Nursing Home Rebellions, and the Locus of Control

#### 2. TEAMS

Psychological Safety at Google and Saturday Night Live

#### 3. FOCUS

Cognitive Tunneling, Air France Flight 447, and the Power of Mental Models

#### 4. GOAL SETTING

Smart Goals, Stretch Goals, and the Yom Kippur War

#### 5. MANAGING OTHERS

Solving a Kidnapping with Lean and Agile Thinking and a Culture of Trust

#### 6. DECISION MAKING

Forecasting the Future (and Winning at Poker) with Bayesian Psychology

#### 7. INNOVATION

How Idea Brokers and Creative Desperation Saved Disney's Frozen

#### 8. ABSORBING DATA

Turning Information into Knowledge in Cincinnati's Public Schools

### **APPENDIX:**

A Reader's Guide to Using These Ideas

Dedication

Acknowledgments