

ART THERAPY RESOURCES



Pinterest Tip Sheet

- Use specific board names preferably based on important keywords

- Create board subcategories of the main topic.
Example: Art can be broken down into:
 - ART Acrylic
 - ART Abstract
 - ART Colour Combinations
 - ART Drawing tutorials
 - ART Watercolour

- Use good images or bold titles for your board covers
- Keep your pinterest images organised
- Create your boards based on your website/blog structure.
- Follow specific boards of interest from other Pinnners to keep your Pinterest feed relevant

PINTEREST ANALYTICS

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
FOLLOWERS												
NUMBER OF BOARDS												
NUMBER OF PINS												