



## ★ *Social Media Policy Template*

REASON FOR YOUR SOCIAL MEDIA POLICY: (eg. protect client privacy etc)

DEFINITION OF PERSONAL AND PROFESSIONAL SOCIAL MEDIA FOR YOUR PRACTICE:

HOW YOU USE SOCIAL MEDIA FOR YOUR THERAPY PRACTICE:

YOUR 'FRIENDING' POLICY:

YOUR FOLLOWING AND SHARING POLICY:

POLICY ON PUBLIC CONVERSATIONS ON SOCIAL MEDIA:

POLICY ON PUBLIC REVIEWS OF YOUR PRIVATE PRACTICE:

POLICY ON YOUR USE OF SOCIAL MEDIA REGARDING CLIENTS:

HOW CLIENTS SHOULD CONTACT YOU FOR GENERAL INFORMATION OR BOOKINGS: