



# *Sales Page Cheatsheet*

**HEADLINE - CREATE INTEREST FOR THE READER**

**IMAGE GRAPHIC BANNER**

**COURSE DETAILS AND BENEFITS**

List main benefits of course

List outcomes of completing course

**BUY NOW BUTTON**

**SECOND HEADLINE**

**COURSE DETAILS AND BENEFITS**

List additional benefits of course

List details of course delivery method

**TESTIMONIALS**

**TESTIMONIALS**

**BUY NOW BUTTON**

Disclaimers and Refund Policy